

MELANEY KAKKAR

Innovative Digital Marketing & Business Solutions

<https://melaneykakkar.com/>

Your Partner in Digital Growth!

Melaney Kakkar specializes in tailored digital marketing strategies to elevate your business. My expertise spans multiple industries, ensuring customized solutions that drive success.

OUR SERVICES

Popular Services

- Alibaba Services
- eBay Services
- Etsy Services
- Google Business Profile
- Instagram Services
- Shopify Services
- Temu Services
- Facebook Marketplace
- TikTok Services
- WordPress Services
- Yelp Services
- Walmart Marketplace
- Wish Marketplace
- Amazon Seller Central
- Squarespace Services
- Pinterest Services

Why Choose Us?

- **Industry Expertise** – In-depth understanding of unique business challenges
- **Innovative Strategies** – Cutting-edge technology and marketing trends
- **Client-Centric Approach** – Personalized services tailored to your needs
- **Proven Results** – Measurable success and business growth

Popular Graphics Design Services

- **Logo & Brand Identity:** \$500 - \$1,000
- **Web & App Design:** \$2,500 - \$5,000
- **Packaging & Covers:** \$300 - \$500
- **Print Design (Business Cards, Brochures, Flyers):** \$200 - \$500

Popular Digital Marketing Services

- **Search Engine Marketing (SEM):** \$500 - \$1,500 per month
- **Social Media Marketing (Facebook, Instagram, LinkedIn):** \$1,000 - \$2,500 per month
- **Analytics & Strategy (SEO, Data Analysis):** \$500 - \$1,500 per month
- **Channel-Specific Marketing (Google Ads, Social Media):** \$1,000 - \$2,000

Popular Programming & Development Services

- **Website Development (WordPress, E-commerce):** \$2,000 - \$5,000
- **Mobile App Development (iOS, Android):** \$10,000 - \$30,000
- **Software Development (Custom Solutions):** \$5,000 - \$20,000
- **Application Development (Web Apps):** \$5,000 - \$10,000

Popular Video Production Services

- **Video Editing (Short Videos, YouTube):** \$100 - \$500 per video
- **Explainer Videos/Animated Videos:** \$2,000 - \$5,000
- **Corporate Videos/Brand Videos:** \$2,500 - \$5,000

Popular Consulting Services

- **Business Consulting (Marketing, Strategy):** \$100 - \$250 per hour
- **AI Services Consulting (Machine Learning, Automation):** \$150 - \$300 per hour

Popular Writing Services

- **Content Writing (Blogs, Articles):** \$0.10 - \$0.25 per word
- **Copywriting (Sales Pages, Ads, Product Descriptions):** \$50 - \$150 per hour

Popular AI Services

- **AI Software Integration (Automation, Custom Solutions):** \$5,000 - \$15,000
- **Machine Learning Models (Data Analysis, Custom Solutions):** \$10,000 - \$50,000

Popular Ongoing Services (Retainers)

- **Social Media Management (Facebook, Instagram, Twitter):** \$1,500 - \$5,000 per month

- **Full Digital Marketing Campaigns (SEO, SEM, Social Media):** \$3,000 - \$10,000 per month

E-commerce & Marketplace Services

- **Alibaba Services** (Supplier Sourcing, Product Listing, Negotiation):
 - **Estimated Price:** \$500 - \$1,250
(Product research, supplier negotiation, listing creation, and optimization for Alibaba)
- **eBay Services** (Store Setup, Product Listing, Optimization):
 - **Estimated Price:** \$250 - \$750
(Includes eBay store setup, product listings, optimization for SEO, and basic marketing)
- **Etsy Services** (Shop Setup, Product Listings, SEO Optimization):
 - **Estimated Price:** \$200 - \$500
(Shop setup, product descriptions, SEO, and promotional strategies for Etsy)
- **Google Business Profile (Google My Business)** (Profile Creation & Optimization):
 - **Estimated Price:** \$100 - \$250
(Setup, optimization, and management for Google Business Profile to enhance local SEO)
- **Instagram Services** (Profile Management, Content Creation, Ads):
 - **Estimated Price:** \$500 - \$1,250 per month
(Account management, content creation, growth strategies, and paid ad management)
- **Shopify Services** (Store Setup, Product Uploads, Basic Marketing):
 - **Estimated Price:** \$1,000 - \$2,500
(Store design, product listings, payment gateway integration, and SEO)
- **Temu Services** (Product Listing, Optimization, Marketing):
 - **Estimated Price:** \$500 - \$1,250
(Sourcing, product listing, SEO, and optimization for the Temu platform)
- **Facebook Marketplace Services** (Listing, Profile Setup, Ads):
 - **Estimated Price:** \$100 - \$500
(Product listings, setup, and optimization on Facebook Marketplace)
- **TikTok Services** (Content Creation, TikTok Ads, Growth):
 - **Estimated Price:** \$500 - \$2,000 per month
(Account management, content creation, TikTok ads, and audience growth strategies)

Website Development & Platform Services

- **WordPress Services** (Site Setup, Customization, Plugins):
 - **Estimated Price:** \$500 - \$1,500
(Custom theme design, plugin integration, basic SEO, and website setup)
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- **Yelp Services** (Profile Setup, Review Management, SEO):
 - **Estimated Price:** \$150 - \$500
(Profile optimization, review management, and local SEO)
- **Walmart Marketplace** (Product Listing, Store Setup, Optimization):
 - **Estimated Price:** \$500 - \$1,250
(Store setup, product listing, and optimization for Walmart Marketplace)
- **Wish Marketplace** (Product Listing, SEO, Ads):
 - **Estimated Price:** \$250 - \$750
(Product uploads, optimization, and advertising on Wish Marketplace)
- **Amazon Seller Central** (Store Setup, Product Listing, Optimization):
 - **Estimated Price:** \$750 - \$2,000
(Store setup, product optimization, Amazon SEO, and marketing)
- **Squarespace Services** (Site Design, Development, and Maintenance):
 - **Estimated Price:** \$500 - \$1,500
(Custom website design, integration, SEO, and maintenance)
- **Pinterest Services** (Profile Management, Content Creation, Ads):
 - **Estimated Price:** \$300 - \$1,000
(Pinterest profile management, pin creation, and ads)